

## 42 Local Entrepreneurs Honored at Spirit of Enterprise Awards 2007

*Gala Dinner Awards Ceremony Sees Celebrity Entrepreneurs Receive Awards*

SINGAPORE September 26, 2007 -- The Spirit of Enterprise tonight awarded its 2007 awards to 42 entrepreneurs picked from a pool of 156 nominees. Held at the Pan Pacific Hotel Ballroom, the event was graced by Mrs Yu-Foo Yee Shoon, Minister of State for Community Development, Youth and Sports as the guest of Honour. In attendance was a who's who's of luminary entrepreneurs from Singapore.

"Entrepreneurs inject dynamism and contribute significantly to our economy with their ability to innovate and seize opportunities. " Said Mrs Yu-Foo Yee Shoon. She also added that. "It is the daring, perseverance and indomitable spirit of the winners that is being celebrated today. But in celebrating their success, we should also give recognition to their families and friends who provided them with love and support along the way."

The Spirit of Enterprise (SOE) is a non-profit body that promotes and advances entrepreneurial spirit in Singapore. The body organizes an annual award ceremony to honour outstanding entrepreneurs who have been exemplary and successful in their careers. It seeks to inspire the entrepreneurial spirit in Singaporeans.

This year's award ceremony was different as it was a star-studded event. A handful of entrepreneurs amongst the recipients are well-known in their fields of expertise. Honorees such as Geoff Ang of Geoff Studios, David Gan of Passion Hair Salon, Ted Ngo of Gallery Hotel have trail blazed their respective industries and made a name for themselves globally. Over 400 guests, friends and families of the honorees, attended the suit and tie invite-only event at the Pan Pacific Hotel to jointly celebrate the award ceremony. The guests were treated to a sumptuous dinner and performances by a special military band and a string quartet.

As noted by Mr Henry Tan, President of The Spirit of Enterprise, a greater number of honorees now hail from the lifestyle, services, food and beverage industries. This has been a shift away from manufacturing. The enterprises that we see today will be the brands of tomorrow that will service the consumers of the future. The SOE has come a long way since its inception in 2003 and is now present in USA, Mauritius and Vietnam.

Besides the main entrepreneur awards, various other awards were presented. The "Friends of Enterprise Award" was presented to both **Shell LiveWIRE** and the Singapore Institute of Management by SOE Patron, Mr Goh Kai Kui.

"We share this Friends of Enterprise Award with our local partners, ITE, ITE AA and SPH Chinese Newspapers Division , who have helped **Shell LiveWIRE** to raise the awareness and basic proficiency of youth enterprise in Singapore. Spirit of Enterprise's recognition of this Shell community project encourages us to continue to impart

entrepreneurial skills among the youth today." Said Ms Caroline Loke, Head Social Investment, Shell Companies in Singapore.

Mr Richard Eu, SOE Patron, then awarded prizes to the two best Student Interviewers: Mr Eu Xing Leong of the National University of Singapore and Ms Huixiang Chen of the Singapore Institute of Management.

Finally, towards the end of the awards dinner, the 42 recipients of this year's awards were toasted by Minister of State, Mrs Yu-Foo Yee Shoon and The SOE Patron and Founding President for Awards, Mr Russell Miller on stage.

The event ended with a special announcement and giveaway to all guests. The SOE's Board of Governors would like to congratulate all honorees and announce its appreciation for all volunteers who have kindly assisted. The number of participating schools has increased from 7 to 10 demonstrating the stronger interest from schools to expose their students to entrepreneurial leaders. The 2008 awards will feature 43 entrepreneurs and will return once again to honor another batch of outstanding entrepreneurs.

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The 42 Honourees of the 2007 awards are presented in alphabetical order of their company name as follows:

#### **Honouree & Company**

ADELINA PANG ADELINA PANG FENGSHUI CONSULTANCY PTE LTD  
STEVEN NG BAN NEE CHEN PTE LTD  
ALVIN LEE BEAUTIFUL MINDS  
VINCENT LIM BIG COMMUNICATIONS PTE LTD  
DAVID BLACK BLACKBOX RESEARCH PTE LTD  
CAROL LIM BRA SHOPPE (S) PTE LTD  
AREENA NG BRIDGE LEARNING PTE LTD  
JERNNINE PANG CALIFORNIA-ASIA SUSHI ACADEMY C/O THE ACADEMY PL  
KEVIN LOH CAMPAIGN CLEANING SERVICES (PTE) LTD  
BENNY CHUA CHOCZ. PTE LTD  
STEVE MELHUIH BUSINESS2PROFIT  
IRENE GOMEZ CORPORATE MEDIA SERVICES PTE LTD  
PALANI PILLAI CRUSH ADVERTISING PTE LTD  
SEAH LIANG CHIANG DIGITAL SCANNING CORPORATION PTE LTD  
DAVE ROGERS E-ART-H WORKS PTE LTD  
HUANG LIANG YU E-COM DIGITAL INTERNATIONAL PTE LTD  
GEOFF ANG GEOFF STUDIO PTE. LTD.  
MICHAEL LIM KOH LEONG GO FLY KITE PTE LTD  
FOO SIEW ENG IFB FREIGHTBRIDGE PTE LTD  
K SIVARAMAN NAIR INDIA SAREE EMPORIUM PTE LTD  
IRENE TEO IRENE'S CREATION PTE. LTD.

LEE MAN SAN KIA HIANG GOURMET PTE LTD  
DONNA LEE KINDERGOLF PTE LTD  
Rachel Ng Sheok Hoon LIFESTREAM GROUP PTE LTD  
LEE CHEE WEE LYNK BIOTECHNOLOGIES PTE LTD  
MAX TAN MBC AIRCONDITION ENGINEERING  
KARTHIK TIRUPATHI NIHONGO BASHI PTE LTD  
MARK TAN PAGE ONE HOLDINGS PTE LTD  
DAVID GAN PASSION HAIR SALON PTE LTD  
GLORIA HO & MR AUGUSTINE LIM PETSTYLIST  
PEGGY ONG PRO-TEACH BEFORE AND AFTER SCHOOL CARE  
BHAKT YAP QUEST MODEL MANAGEMENT LLP  
YEO GIM LAM RESOUND HEARING SERVICES CENTRE PTE LTD  
DEBORAH SOH, MS LIU SIN YEE & MR KELVIN TAN ROOM FOR DESSERT  
IRENE ONG SERENE NURSING HOME PTE LTD & IRENE NURSING HOME PTE LTD  
SEBASTIAN TAN SHOOTING GALLERY ASIA PTE. LTD.  
LIM CHEE SONG SIMPLEX PTE LTD  
IVAN LEE THAI EXPRESS (S) PTE LTD  
TED NGO THE GALLERY HOTEL PTE LTD  
ONG SZE CHING AND MR SHEGAR V.K. THE TATAMI SHOP PTE. LTD.  
LIM TIONG KOK TIONG KEE KATONG LAKSA  
EDWARD WEE WEE CHWEE HUAT SCAFFOLDING & CONSTRUCTION PTE LTD

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### **About Spirit of Enterprise**

Spirit of Enterprise (SOE) promotes and advances entrepreneurial spirit in Singapore by honouring local self-reliant entrepreneurs operating small and medium-sized businesses, and serves to inspire Singaporeans, especially the young, to become entrepreneurs by facilitating interaction, communication and knowledge dissemination between students, the entrepreneurs and the general public. Its key programmes include Spirit of Enterprise Awards, Start-Up TV Series, Student-Entrepreneur Programme and SOE Books on Entrepreneurship.

SOE is funded by the private sector and its board of governors which consists of established entrepreneurs, corporate senior management, students, public service and political leaders. For more information, please visit [www.soe.org.sg](http://www.soe.org.sg).

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